



The Akumal Cultural Foundation

Building a future for the children of Akumal: A Unique opportunity to make a difference

Who We Are:

The **Akumal Cultural Foundation** is dedicated to a vital well-rounded Akumal. The focus is the young people in Akumal: the kids and their families. We collaborate with other local social, educational, environmental organizations and individuals in our community to address a variety of needs in Akumal Pueblo. Hekab Be Biblioteca, Inc., a U.S. non-profit organization, is the fiscal sponsor for the initiatives of the **Akumal Cultural Foundation**.

- Hekab Be Biblioteca – in operation since 1998, “the library” provides a free after-school and summer school program for local children. Activities incorporate English, Music, Art, Maya Culture & Language, Natural Science, Physical Education, Environmental Education, Organic Gardening, and Homework Help. The goal is to keep the children excited about learning and allow them to experience the richness of opportunity available to them so they will stay in school and open more possibilities for their future.
- Akumal Arts Festival (AAF) – Co-founded in 2018 by Jennifer Smith and former Akumal Delgado Iran Beltran Chan, the Akumal Arts Festival has become the fastest growing permanent structure street art venue in the world. Once a year, over 100 artists come together in the pueblo of Akumal to paint murals, offering free workshops, performances, and engaging with the local community. The Festival has changed not just the face but the personality of the pueblo to give its inhabitants pride, a reason to believe and an opportunity to benefit economically in ways that would not have been possible before. Transforma Educando Akumal, the community center, hosts 2 full days of workshops with festival artists.
- Akumal Sculpture Water Park (ASWP) – our newest initiative! The land directly behind the police station is currently being developed with a variety of fun playful water sculptures which will provide the only safe area where the children of the pueblo can have fun in the water. Access to the beach closes at 5pm which is typically when the parents arrive home from work. And many of the children cannot swim. By the end of Summer 2022, the Akumal pueblo children will have their own safe water play area!

None of these entities receive any type of funding from the local, state or federal governments. They are solely supported by donations and grants.

Achievements to date:

- At Hekab Be Biblioteca, in 2021, we conducted extensive renovations to the 35-year-old facility. We recently built a multi-function concrete court which serves as soccer field, basketball, volleyball and pickleball court. We have new playground equipment, trampoline and bicycles. We've hired 2 additional teachers and offer a variety of new classes.
- In 2020, during the pandemic, we organized more than 450,000 free meals, when the community were all jobless, as 98% of people work in tourism. We kept families in the pueblo fed for 39 straight weeks in 2020.
- In a period of 4 years, the Akumal Arts Festival is responsible for the creation of over 500 murals decorating the pueblo of Akumal, bringing tourists and economic growth to the area. There is a weekly tour of the murals which gives the history of the installations and further provides economic potential for locally-owned businesses in the pueblo. A permanent retail storefront in the pueblo allows fans of AAF to purchase t-shirts, posters and other items, providing an additional means of supporting AAF and the pueblo families.
- We sponsored our 1st student with a fully paid scholarship to The University of Valladolid to study graphic design. This paves the way for a real future for this student and her extended family.

Ways you can help:



Hekab Be Biblioteca

- Financial donations
- Supplies donations
- Volunteering
- All programs and projects can be found at www.hekabbe.org

Akumal Arts Festival

- Financial donations
- Sponsorships (packages included in this deck)
- Volunteering
- All details on the festival can be found at www.akumalartsfest.com

Akumal Sculpture Water Park

- Financial donations
- Sponsorships (packages included in this deck)



Akumal Arts Festival 2023



January 20-22, 2023



Akumal Arts Festival 2023 Sponsorship Options

Turtle Friend

- Title Naming Rights for 2023 Akumal Arts Festival
- Sponsor of five (5) Murals in the Festival
- Your signature on your 5 sponsored Murals
- Premium placement of Logo on signage displayed during Festival
- Premium placement of Logo on pre-promotion Festival Commemorative poster
- Premium placement of Logo/link on Festival website
- Name inclusion in all social media posts (minimum 50 posts on IG)
- Premium placement of Logo on 2023 Festival t-shirt
- Invitation for 6 to Artists Meet N' Greet event
- Ten (10) Festival t-shirts
- One week's stay at a Villa on the Beach in Akumal
- Private One Day Cenote Tour and picnic for up to 15 people
- Dinner for 10 at Turtle Bay Café

\$50,000 USD

(Only one package available)



Akumal Arts Festival 2023 Sponsorship Options

Jaguar Friend

- Presented By Naming Rights for 2023 Akumal Arts Festival
- Sponsor of four (4) Murals in the Festival
- Your signature on your 4 sponsored Murals
- Premium placement of Logo on signage displayed during Festival
- Premium placement of Logo on pre-promotion Festival Commemorative poster
- Premium placement of Logo/link on Festival website
- Name inclusion in all social media posts (minimum 50 posts on IG)
- Premium placement of Logo on 2023 Festival t-shirt
- Invitation for 4 to Artists Meet N' Greet event
- Four (4) Festival t-shirts
- Private One Day Cenote Tour and picnic for up to 15 people
- Dinner for 6 at Turtle Bay Café

\$30,000 USD

(Only one package available)



Akumal Arts Festival 2023 Sponsorship Options

Monkey Friend

- Sponsor of 2023 Akumal Arts Festival
- Sponsor of three (3) Murals in the Festival
- Your signature on your 3 sponsored Murals
- Logo on signage displayed during Festival
- Logo on pre-promotion Festival Commemorative poster
- Logo/link on Festival website
- Name inclusion in 20 social media posts
- Logo on 2023 Festival t-shirt
- One week's stay at a Beach apartment in Akumal
- Dinner for 4 at Turtle Bay Café

\$15,000 USD
(3 packages available)



Akumal Arts Festival 2023 Sponsorship Options

Iguana Friend

- Sponsor of 2023 Akumal Arts Festival
- Sponsor of two (2) Murals in the Festival
- Your signature on your 2 sponsored Murals
- Small logo on signage displayed during Festival
- Small logo/link on Festival website
- Name inclusion in 10 social media posts
- Small logo on 2023 Festival t-shirt
- Invitation for 2 to Artists Meet N' Greet event
- Two (2) Festival t-shirts
- Dinner for 6 at Turtle Bay Café

\$5,000 USD
(4 packages available)



Akumal Arts Festival 2023 Sponsorship Options

Coati Friend

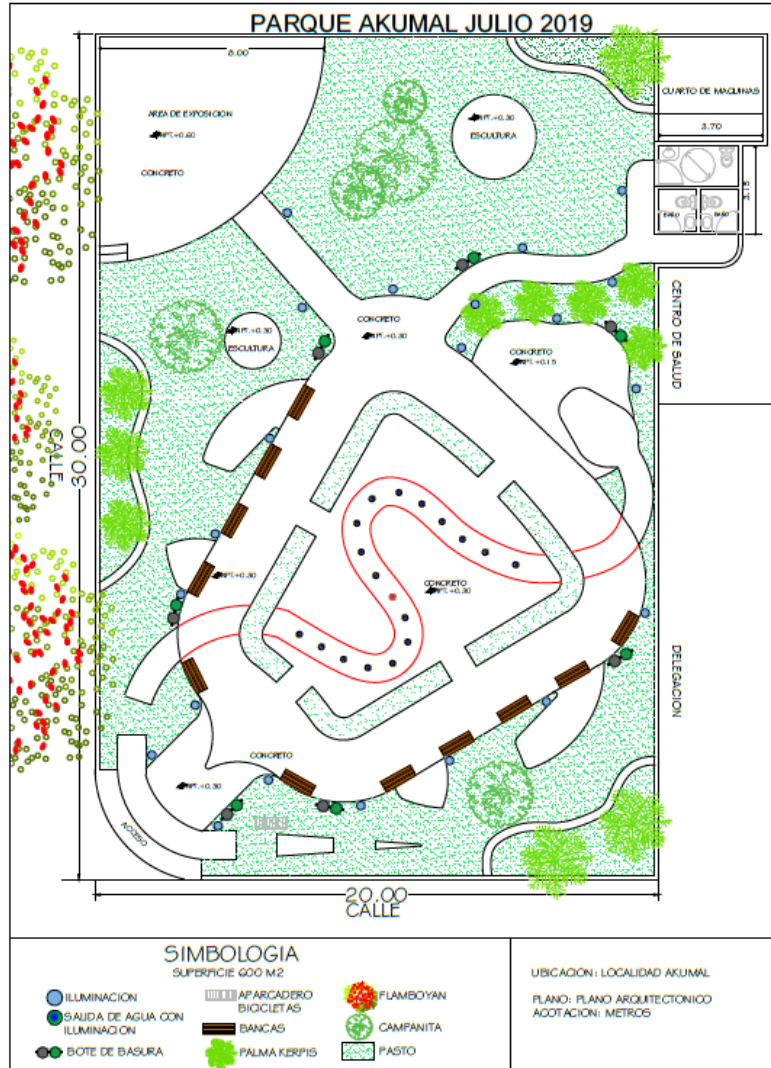
- Sponsor of 2023 Akumal Arts Festival
- Sponsor of one Mural in the Festival
- Your signature on your sponsored Mural
- Small logo on signage displayed during Festival
- Small logo/link on Festival website
- Name inclusion in 5 social media posts
- Invitation for 2 to Artists Meet N' Greet event
- Two (2) Festival t-shirts
- Dinner for 4 at Turtle Bay Café

\$2,000 USD

Mot-Mot Friend

- Sponsor of 2023 Akumal Arts Festival
- Shared Sponsorship of Children's Art Classes
- Name on signage displayed during the Festival
- Ice Cream for 4 at Lucy's Homemade Ice Cream

\$500 USD



Akumal Sculpture Water Park

- Target completion date: Summer 2022
- Estimated \$140,000 USD total cost for build-out
- Multiple water fountains and sculptures
- 3 water play areas
- Stage area
- Bathrooms
- Bicycle Racks
- Seating throughout
- Lighting throughout
- Fully landscaped



Akumal Sculpture Water Park Sponsorship Options

Turtle Friend

- Title Naming Rights for Sculpture Water Park for 5 years
- Premium placement of Logo on permanent signage displayed at the Water Park for 5 years
- Premium placement of Logo link on Water Park page on ACF website for 5 years
- Premium inclusion in a minimum of 5 social media posts per month, for first year
- Minimum of 3 page mentions at Dedication Ceremony
- Invitation for 10 to Dedication Ceremony
- One week's stay at a Villa on the Beach in Akumal
- Dinner for 10 at Turtle Bay Café

\$50,000 USD

(Only one package available)



Akumal Sculpture Water Park Sponsorship Options

Jaguar Friend

- Stage Naming Rights in Sculpture Water Park for 5 years
- Premium placement of Logo on permanent signage displayed at the Water Park for 5 years
- Premium placement of Logo/Link on Water Park page on ACF website for 5 years
- Inclusion in a minimum of 3 social media posts per month, for five years
- Minimum of 3 live stage mentions at Dedication Ceremony
- Invitation for 6 to Dedication Ceremony
- One week's stay at a Beach Apartment in Akumal
- Dinner for 6 at Turtle Bay Café

\$20,000 USD

(Only one package available)



Akumal Sculpture Water Park Sponsorship Options

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Monkey Friend

- Your company name on plaque on the Fountain in the Sculpture Water Park for 5 years
- Logo placement on permanent signage displayed at the Water Park for 5 years
- Logo/link placement on Water Park page on ACF website for 5 years
- Name inclusion in a minimum of 2 social media posts per week, for first year
- Minimum of 2 live stage mentions at Dedication Ceremony
- Invitation for 4 to Dedication Ceremony
- Dinner for 10 at Turtle Bay Café

\$15,000 USD
(2 packages available)



Akumal Sculpture Water Park Sponsorship Options

Iguana Friend

- Your company name on a plaque on 2 benches in the Sculpture Water Park for 5 years
- Logo placement on permanent signage displayed at the Water Park for 5 years
- Logo/link placement on Water Park page on ACF website for 5 years
- Name inclusion in a minimum of 1 social media posts per month, for the first year
- Minimum of 2 live stage mentions at Dedication Ceremony
- Invitation for 2 to Dedication Ceremony
- Dinner for 6 at Turtle Bay Café

\$5,000 USD
(4 packages available)



Akumal Sculpture Water Park Sponsorship Options

Coati Friend

- Your company name on a shared plaque on 1 bench in the Sculpture Water Park for 5 years
- Small logo placement on permanent signage displayed at the Water Park for 5 years
- Small logo/link placement on Water Park page on ACF website for 5 years
- Name inclusion in a minimum of 1 social media posts per month, for first year
- Minimum of 1 live stage mention at Dedication Ceremony
- Invitation for 2 to Dedication Ceremony
- Dinner for 4 at Turtle Bay Café

\$2,000 USD

Mot-Mot Friend

- Your company name on a shared plaque on 1 bench in the Sculpture Water Park for 2 years
- Name on permanent signage displayed at the Water Park for 2 years
- Name on Water Park page on ACF website for 2 years
- Minimum 1 live stage mentions at Dedication Ceremony
- Invitation for 2 to Dedication Ceremony
- Ice Cream for 4 at Lucy's Homemade Ice Cream

\$500 USD



Thank You!

We look forward to discussing how we can work with you to make a difference in the future of the children of Akumal

Contact:

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